



Pressemelding

The Longines Heritage 1945

Som en hyllest til Longines lange urmakertradisjon, henter merket fra tid til annen inspirasjon fra deres mange tidligere kolleksjoner for å videreutvikle deres Heritage kolleksjon. The Longines Heritage 1945 er et eksempel på hvordan Longines reproducerer gode modeller fra tidligere år hvor både design og eleganse fortsatt er relevant i dag. Modellen er tiltenkt de som ønsker å pryde håndleddet med en klokke med rene linjer og et vintage preg.

The Longines Heritage 1945 er utstyrt med en robust 40 mm stålkasse, børstet kobber skive og en beige skinnrem. Originalmodellen er utstyrt med kaliber 12.68Z med manuelt opptrekk. I dag huser modellen et L609.3 automatikk selvopptrekkende verk med 42 timers gangreserve.

For å vite mer om bakgrunnshistorien til The Longines Heritage 1945, sjekk ut følgende artikkel: <https://www.hodinkee.com/articles/longines-heritage-1945-introducing>

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Veil. pris: 15.290,-

Based in Saint-Imier, Switzerland since 1832, Longines watchmakers enjoy an expertise steeped in tradition, elegance and performance. With generations of experience as the official timekeeper for world championships, and as a partner of international sports federations, Longines has created strong and long-lasting relationships in the world of sports, over the years. Known for the elegance of its timepieces, Longines is a member of Swatch Group Ltd., the world's leading watchmaker. The Longines brand, with its winged hourglass emblem, is established in over 150 countries.

For more information, please contact:
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Press Release

The Longines Heritage 1945: Elegance and simplicity

In its 185 years of existence, Longines has laid milestones in the long history of watchmaking design. The brand often returns to its roots to enhance its Heritage line, attesting to the timeless style of its collections. Currently in the spotlight: a timepiece from 1945 in beige and coppery tones revisited in the spirit and respect of style codes from that period, that will delight lovers of vintage elegance and simplicity.

As a tribute to the watchmaking tradition that it has carried on for 185 years, the Swiss brand Longines occasionally draws inspiration from the richness of its numerous collections from years gone by. The Longines Heritage 1945 illustrates this desire to reproduce pieces whose design and elegance have withstood the test of time, having only acquired the patina of style. It is meant for those who want to adorn their wrist with a timepiece with clean lines and a vintage look.

The Longines Heritage 1945 elegantly marries the sturdiness of its steel case with the warm tones of its brushed coppery dial and the velvety nuances of its aged-looking leather strap. Balance is heightened by the bluish steel hands, leaf style for the hours/minutes and baton style for the small second in the centre. The hour circle alternately displays Arabic numerals and silvery cabochons, which are respectively traced and stamped onto a convex dial, perfecting the pure style of this iconic mid-twentieth century piece.

Originally equipped with a manual winding 12.68Z calibre, today this model houses an L609.3 automatic self-winding movement, providing 42 hours of independent operation. It is housed in a steel 40-mm diameter case and fitted on a beige leather strap, with a nubuck finish.

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