



Pressemelding

Conquest V.H.P.

Basert på mange års erfaring med quartz, vekker Longines liv i en suksesshistorie fra 80-tallet. Med nye Conquest V.H.P. (Very High Precision) markerer Longines en retur til en teknologi hvor Longines var pioner og ekspert, og dette spesielt innenfor tidtakingsaktiviteter.

Den nye kolleksjonen ble lansert på Neuchâtel Observatory, samme sted som den første quartz klokken utviklet av Longines med atomisk presisjon ble sertifisert i 1954.

Conquest V.H.P. representerer en ny prestasjon innenfor quartz feltet, ved å kombinere stor grad av presisjon, høy teknisk kvalitet og et sporty utseende, samtidig som at serien bærer preg av Longines unike eleganse. Modellen er utstyrt med et verk utviklet av ETA eksklusivt for Longines, og urverket er kjent for en svært høy grad av presisjon (± 5 sekund/år), samt even til å resette viserne etter å ha vært utsatt for støt og/eller magnetisme.

Serien er tilgjengelig i 3-hands med perpetual kalender (41 og 43 mm) og kronograf med perpetual kalender (42 og 44 mm), og kommer med blå, karbon, sølv eller sort skive. Conquest V.H.P er utstyrt med safirglass med flere antirefleksbelegg, og er vanntett opp til et trykk på 5 bar.

Avbildede modeller:

L3.716.4.66.6	Veil. pris: 8.590,-
L3.716.4.76.6	Veil. pris: 8.590,-
L3.717.4.56.6	Veil. pris: 13.990,-
L3.717.4.96.6	Veil. pris: 13.990,-
L3.726.4.56.6	Veil. pris: 8.990,-
L3.726.4.96.6	Veil. pris: 8.990,-
L3.727.4.66.6	Veil. pris: 14.390,-
L3.727.4.76.6	Veil. pris: 14.390,-

Based in Saint-Imier, Switzerland since 1832, Longines watchmakers enjoy an expertise steeped in tradition, elegance and performance. With generations of experience as the official timekeeper for world championships, and as a partner of international sports federations, Longines has created strong and long-lasting relationships in the world of sports, over the years. Known for the elegance of its timepieces, Longines is a member of Swatch Group Ltd., the world's leading watchmaker. The Longines brand, with its winged hourglass emblem, is established in over 150 countries.

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LONGINES





Press Release

Conquest V.H.P.: a new achievement with quartz

Based on its many years of experience with quartz, Longines is revisiting a success story from the 80s. With the Conquest V.H.P. (Very High Precision), it is marking a return to a technology in which it was a pioneer and expert, particularly through its timekeeping activities. The new collection was launched at the Neuchâtel Observatory, where the first quartz clock with absolute precision developed by the brand was certified in 1954. The Conquest V.H.P. represents a new achievement in the field of quartz, combining great precision, high technicality and a sporty look, marked by the brand's unique elegance.

Longines' history with quartz has been one full of technical innovation and feats. In 1954, the brand developed a first quartz clock, which would quickly set a long series of precision records at the Neuchâtel Observatory. It was housed in the mythical Chronocinégenes, an instrument that became a pioneer in the history of timekeeping, as it provided judges with a film strip composed of a series of prints at 1/100th of a second, allowing them to follow the movement of the athletes at the moment they crossed the finish line. In 1969, technological mastery led Longines to reveal the Ultra-Quartz, the first quartz wristwatch conceived to be mass-produced. A huge stride was made in 1984 with the quartz calibre fitted in the Conquest V.H.P., setting a precision record for that time.

As an extension of these historic milestones, the winged hourglass brand is now presenting its new Conquest V.H.P., equipped with a movement developed by the ETA manufacturing company exclusively for Longines. This movement is renowned for its high degree of precision for an analog watch (± 5 s/yr) and its ability to reset its hands after an impact or exposure to a magnetic field, using the GPD (gear position detection) system. These attractive features are likely responsible for its exceptional movement status, to which a very long battery life and a perpetual calendar must be added. In the true essence of Conquest, the ultimate sports line, this exceptional timepiece brings together high technicality and dynamic aesthetic. The Conquest V.H.P. has thus positioned itself as the standard-bearer of extreme precision.

These steel watches are available in the 3 hands/calendar (41 and 43 mm diameter cases) and chronograph (42 and 44 mm diameter cases) versions. The chronograph displays hours, minutes and seconds, a 30-minute counter at 3 o'clock, a 12-hour counter at 9 o'clock and a 60-second counter in the centre. On each model, changes are made using the intelligent crown, while the E.O.L. indicator can preventatively signal the end of battery life. The Conquest V.H.P. collection models display blue, carbon, silvered or black dials. A steel bracelet with a folding safety clasp completes this exceptional piece.

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